TCC

THE CATTLEMEN'S

# CONNECTION

MONTHLY

A journal for people who sell cattle for a living, not a headline.

# December

2026

**Issue No. 2**

PLACEHOLDER

These pages are a stand-in. Drop the finished page images and PDF into this issue folder and the site will pick them up. Nothing in this issue is a market report.

IN THIS ISSUE

# What this shell is for

Issue No. 2 is a placeholder so the archive, the cover, and the phone flipbook have something honest to hold. The real December pages are not in yet.

## When the issue is ready

- ☐ Replace the images in the pages folder.
- ☐ Replace the PDF with the print file.
- ☐ Edit issue.json if the title or summary changes.

Leave the folder name alone if the link has already been shared. The site reads whatever images the metadata lists, newest issue first.

FROM THE DESK

# Written for the outfit, not the office

The Cattlemen's Connection was built so a small operation could sell cattle without hauling them to town. The monthly is the same idea on paper: useful to the person doing the chores.

A finished issue can carry a ranch story, a note on how a grouped sale worked, or a reminder of which USDA report covers a region. It is not a place to invent a market.

This page will be replaced. If you are reading the placeholder, you are looking at the frame, not the December story.

MARKET DESK

# Where to read a price

TCC does not print a cattle price in this magazine shell, and the sample posts on the website do not either. A number without the barn, the class, and the day attached is how people get crossed up.

For a price you can actually use, open the USDA Agricultural Marketing Service report for your sale barn or your trade. The auction reports section of this site links those public reports.

National notes — a WASDE release, a drought map, a wheat condition report — belong in Market News as context. They are not a bid for your cattle.

## Official desk

- ☐ USDA AMS Market News
- ☐ Your local auction report
- ☐ No guessed counts, no sample bids

ON THE BOARD

# December sales go here

The finished issue can list TCC sales for the month: registered cattle, commercial cattle, equipment, or a mix. One cow is enough to have a line on this page. Several sellers can share one sale.

## Sample lines, not a calendar

Date — Sale name — Kind of sale

Date — Sale name — Kind of sale

Date — Sale name — Kind of sale

Date — Sale name — Kind of sale

Do not treat these rules as scheduled sales. Nothing is booked by this placeholder.

BACK COVER

# Keep in touch

The Cattlemen's Connection

Online cattle sales for small operations, nationwide.

## Email

thecattlemensconnection@gmail.com

There is no phone number on this magazine, and there will not be one on the site. Write if you want to list cattle or host a sale.

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